

Bill Sutherland

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Cave Creek, Arizona

Objective

To utilize my experience, passion, and energy to help an early stage startup succeed.

Experience

I've successfully helped several early stage startups go from concept to launch and beyond by understanding the goals of the company and the resources available.

Picmonic, Inc.

VP of Technology

Tempe, AZ - Dec 2012 - Nov 2014

Prepared the company's existing e-commerce platform and corporate infrastructure for an extremely successful public launch, then went on to hire & manage a top notch team of local and remote developers who added new features and optimized the application as membership grew to over 40k active members in less than two years.

SocialDial, Inc.

VP Web Services

San Francisco, CA - May 2012 - Nov 2012

Built a public facing web application to tie into the existing mobile apps. Created a RESTful API that was used by the website and mobile apps. Set up and managed all cloud based servers, email systems, and deployment processes.

ArmedZilla, Inc.

Chief Engineering Officer / Engineering Manager

Scottsdale, AZ - Dec 2010 - May 2012

Worked directly with the CEO and lead UI designer to build the first Veteran focused social network. Hired and managed development teams in the US and Costa Rica, and lead all aspects of the IT and Engineering departments.

Kirstie Alley's Organic Liaison, LLC.

Chief Information Officer / Director of Technology & Development

Los Angeles, CA - Aug 2009 - June 2010

Worked directly with Kirstie to solidify her vision of an organic weight loss program then hired a team of designers and developers to build a complete membership based e-commerce site, taking Kirstie's vision from concept to reality in less than 8 months. We launched the site on the Oprah Show with no issues or down time.

Searchme, Inc.

Manager of Tools Development / User Experience Engineer / Web Developer

Mountain View, CA - Aug 2006 - July 2009

Managed a team of developers who built a suite of internal tools that contained millions of records and was used by over sixty members of the Search Quality Team. Designed & built the search results pages, corporate pages, blog, content management system, and handled all social media initiatives. The search engine performed millions of searches a month.

Summary

With a diverse skill set including project management, web development, database design, social media integration, sales, and quality assurance, coupled with my outgoing personality and exceptional people skills, I can take your idea or concept and get it to market.

I have successfully helped several startups launch their idea and I will do the same for you.